



Southern Tier West
Regional Planning & Development Board

Donald McCord, Chairman
Lisa Keck, Executive Director

Let's Build Something Great Together in 2026!

Southern Tier West invites you to join our 2026 Corporate Partnership Program—an opportunity to make a real impact in our region! Your support helps local governments work smarter, share resources, and deliver better services to the communities we all care about.

We provide municipalities with essential tools like records management, planning and zoning assistance, GIS services, and professional training. These services help local governments reduce costs, improve service delivery, and build strong partnerships with trusted business providers.

Each year, our Local Government Conference at Houghton University brings together over 400 elected officials, municipal staff, and community leaders from eight counties. As a sponsor you'll gain meaningful visibility among regional decision-makers while fueling collaboration and innovation. Plus, our Planning & Zoning Training Courses keep local leaders prepared for evolving community needs.

Through our Community Assistance Program (CAP), we aggregate federal and state grants, local government contributions, and private-sector partnerships to create lasting solutions. Your sponsorship strengthens these efforts and showcases your commitment to regional progress.

Let's make 2026 a year of partnership and growth. If you have any questions or would like to discuss sponsorship opportunities, please contact me at 716-945-5301 ext. 2203 or lkeck@southerntierwest.org.

Thank you for considering this exciting opportunity. We look forward to working with you in 2026.

Sincerely,

Lisa Keck
Executive Director
Southern Tier West

Center for Regional Excellence, 4039 Route 219, Suite 200, Salamanca, NY 14779-1493

Tel (716) 945-5301 * Fax (716) 945-5550 * Hearing Impaired (716) 945-2266

This is an equal opportunity provider and employer

www.southerntierwest.org

Partner with Southern Tier West in 2026

Maximize your impact and visibility through Southern Tier West's enhanced Corporate Partnership Program. Your Partnership supports our collaborative, cost-effective strategies that help local governments gain efficiency and strengthen resilience.

CORPORATE PARTNERSHIP PROGRAM

**SUPPORT OUR MISSION YEAR-ROUND
AND GAIN PREMIUM VISIBILITY!**

PREMIER PARTNER - \$1,200

- STW Partners web page: your logo, link + 4x6 ad
- STW events web pages: premium logo placement
- Slide recognition: logo in all STW presentations
- STW Annual Report: logo + spotlight paragraph
- STW Quarterly Newsletter: featured recognition in one issue + logo in Partner section for 4 issues
- STW Events: Speaking opportunities
- **Maximum Value Builder! Premium Exhibitor space and Exhibitor benefits at Annual Local Government Conference**

PRESTIGE PARTNER- \$750

- STW Partners web page: your logo + link
- STW events web pages: logo placement
- Slide recognition: logo in all STW presentations
- STW Annual Report: logo listed
- STW Quarterly Newsletter: logo in Partner section for 4 issues
- STW Events: Speaking Opportunities
- **Good Value Builder! Standard Exhibitor space and Exhibitor benefits at Local Government Conference**

PRIME PARTNER - \$500

- STW Partners web page: your logo + link
- STW events web pages: your logo placement
- STW Annual Report: logo listed
- STW Quarterly Newsletter: logo in Partner section for 4 issues
- **Value Builder! Discounted Exhibitor space and Exhibitor benefits at Local Government Conference**

**Not ready for a Corporate Partnership?
Consider joining us as an Exhibitor at the
31st Annual Local Government Conference
June 4, 2026 Houghton University**

CONFERENCE EXHIBITOR

*Showcase your products and services
and meet potential customers*

CONFERENCE EXHIBITOR - \$300

- Reserved exhibit space with table and 2 chairs
- Conference registration for 2 people
- Connect in person with over 400 municipal decision-makers and influencers
- Generate sales leads
- Logo and contact info in conference booklet
- Lunch and snacks provided

Conference Add-ons

Exclusive Opportunity!

**Conference Tote Bag
Sponsorship with Your Logo
\$1,000**

**Refreshment break sponsor
\$200**

**Classroom sponsor
\$150**

*Add-on sponsors receive prominently
placed signage and listing in
conference booklet*

**Reserve Your Program Level Today!
contact@southerntierwest.org**



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Partner with Southern Tier West in 2026

Welcome! Southern Tier West thanks you for your support as Partners and Conference Exhibitors. Together we can maximize our strategies to assist local governments in gaining greater efficiencies and resiliency.

Select your Partnership and/or Conference Exhibitor preferences and return this form to us by email to activate your associated benefits now. We will invoice you on receipt of this form.

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

Fax: _____

E-mail: _____

Website: _____

Partnership Program Agreement

Invoice Date: January 1, 2026

Service Dates: January 1 - December 31, 2026

_____ Premier Partner - \$1,200

_____ Prestige Partner - \$750

_____ Prime Partner - \$500

Conference Exhibitor Agreement

_____ Conference Exhibitor - \$300

Conference Add-ons

_____ Conference Tote Bag Sponsorship - \$1,000

_____ Refreshment Break Sponsor - \$200

_____ Classroom Sponsor - \$150

Total Invoice Amount: \$_____

Please complete the form and email to:

Sarah Phearsdorf

Community Assistance Specialist

sphearsdorf@southerntierwest.org

or

postal mail to:

4039 Route 219, Suite 200

Salamanca, NY 14779



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