



Southern Tier West
Regional Planning & Development Board

Kier Dirlam, Chairman
Richard T. Zink, Executive Director

February 1, 2022

Subj: Southern Tier West 2022 Corporate Sponsorship

Southern Tier West has received amazing support from our local companies through our Community Assistance Program (CAP) Corporate Sponsorship. This support allows Southern Tier West not only to help our local governments by putting them in contact with vendors for their vital day-to-day operations, but also allows us to market our local businesses in such a manner as to encourage regional cooperation at the municipal and business levels. The strength of the Program has been the ongoing relationship with various local government and business partners. A portion of the annual funding for the Community Assistance Program comes from federal and state agencies with the remainder coming from our local partners including counties, towns, cities, and businesses.

Local officials are assisted with many issues, including records management, planning and zoning requirements, and “on the job” training. In addition to other local government services we provide, Southern Tier West presents a major conference each year with the help of the Corporate Sponsorship Program – the Southern Tier West Annual Local Government Conference held at Houghton College. This year, the Conference is being held in-person at Houghton College on June 9, 2022. Through the years, there has always been great participation by local officials, exhibitors, and speakers with an attendance of over 400 from ten counties.

Thank you in advance for your consideration. Southern Tier West realizes that companies continue to be careful of their bottom line. We hope that you will consider participating in our Community Assistance Program Corporate Sponsorship this year. If you have any questions or suggestions, please feel free to contact me at 716-945-5301 ext. 2200 or e-mail me at sphearsdorf@southerntierwest.org.

Sincerely,

Sarah Phearsdorf, Community Assistance Specialist



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CORPORATE SPONSOR - \$1,000.00

At this level of participation you will receive:

- Advertisement and recognition in the Southern Tier West Annual Report
- a link to your website on Southern Tier West's website homepage
- Advertisement and free exhibit space at Houghton

CORPORATE SUPPORTER - \$275.00

At this level of participation you will receive:

- Advertisement and recognition in the Southern Tier West Annual Report
- a link to your website on Southern Tier West's website homepage
- Advertisement and reduced exhibit price of \$250 at Houghton



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INVOICE DATE: February 1, 2022

SERVICE DATES: February 1, 2022 – December 31, 2022

Please return this invoice with your business card, a copy of your logo to be included in our publications, and a digital logo to be used on the Southern Tier West website (please email to sphearsdorf@southerntierwest.org).

COMPANY NAME: _____

CONTACT PERSON: _____ PHONE: _____

ADDRESS: _____ FAX: _____

EMAIL: _____ WEB: _____

Center for Regional Excellence, 4039 Route 219, Suite 200, Salamanca, NY 14779-1493

Tel (716) 945-5301 * Fax (716) 945-5550 * Hearing Impaired (716) 945-2266

This is an equal opportunity provider and employer

www.southerntierwest.org