



Southern Tier West Regional Planning & Development Board

Don McCord, Chairman

Richard T. Zink, Executive Director

December 12, 2023

Subj: Southern Tier West 2024 Corporate Sponsor Program

Southern Tier West has received amazing support from our local companies through the Corporate Sponsorship Program. This support allows Southern Tier West not only to help our local governments by putting them in contact with vendors for their vital day-to-day operations, but also allows us to market our local businesses in such a manner as to encourage regional cooperation at the municipal and business levels. The strength of the Program has been an ongoing relationship with various local government and business partners.

The Corporate Sponsorship Program assists local officials with many vital local government issues, including records management, planning and zoning requirements, and “on the job” training for public officials. In addition to smaller specialized trainings, we present a major conference each year with the help of the Corporate Sponsorship Program – the Southern Tier West Annual Local Government Conference held at Houghton University. Through the years, there has always been great participation by local officials, exhibitors, and speakers with an attendance of over 400 from eight counties. We also hold Planning & Zoning Training Courses in the Fall.

Annual funding for the Community Assistance Program comes from federal and state agencies with the remainder coming from our local partners including counties, towns, cities, and businesses. Local governments in our region support the program by becoming a Community Assistance Program (CAP) member.

Thank you in advance for your consideration. We hope that you will consider participating in the Local Government Corporate Sponsorship this year. If you have any questions or suggestions, please feel free to contact me at 716-945-5301 ext. 2200 or e-mail me at sphearsdorf@southerntierwest.org.

Sincerely,

Sarah Phearsdorf, Community Assistance Specialist



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Southern Tier West will host our 29th Annual Local Government Conference at Houghton University on June 6, 2024. We will also host Fall Planning & Zoning Training in Fall 2024.

CORPORATE SPONSOR - \$1,000.00

At this level of participation you will receive:

- Advertisement, reserved exhibit space, and free registration at Conference and Training Courses
- Advertisement and recognition in the Southern Tier West Annual Report
- a link to your business's website on Southern Tier West's website homepage

CORPORATE SUPPORTER - \$275.00

At this level of participation you will receive:

- Advertisement and reduced exhibit price of \$250 at Houghton
- Advertisement and recognition in the Southern Tier West Annual Report
- a link to your business's website on Southern Tier West's website homepage

Center for Regional Excellence, 4039 Route 219, Suite 200, Salamanca, NY 14779-1493

Tel (716) 945-5301 * Fax (716) 945-5550 * Hearing Impaired (716) 945-2266

This is an equal opportunity provider and employer

www.southerntierwest.org



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Regional Planning & Development Board

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INVOICE DATE: January 1, 2024

SERVICE DATES: January 1, 2024 – December 31, 2024

Please return this invoice with your business card, a copy of your logo to be included in our publications, and a digital logo to be used on the Southern Tier West website (please email to sphearsdorf@southerntierwest.org).

COMPANY NAME: _____

CONTACT PERSON: _____ PHONE: _____

ADDRESS: _____ FAX: _____

EMAIL: _____ WEB: _____

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